

ASEAN RESPONSIBLE BUSINESS FORUM

Towards Inclusive, Resilient and Sustainable ASEAN: The Role of Responsible and Inclusive Business

27 – 28 August 2018,
Concorde Hotel, Singapore

Agenda

Day 1 (Monday, 27 August 2018)

Time	Programme
08:00 – 09:00	Registration
09:00 – 09:30	<p><u>OPENING CEREMONY</u></p> <ul style="list-style-type: none"> • Welcoming Remarks by Ms Yanti Triwadiantini, Chair, ASEAN CSR Network • Speech by Guest of Honour Mr Liang Eng Hwa, Member of Parliament for Holland-Bukit Timah GRC; Chairman of Government Parliamentary Committee for Finance and Trade, Singapore Parliament
09:30 – 10:00	Coffee Break
10:00 – 12:00	<p><u>SESSION 1: Investing for an Inclusive, Resilient and Sustainable Future: Advancing Responsible and Inclusive Business in ASEAN</u></p> <p>Private sector engagement is integral to the achievement of the ASEAN aspiration for inclusive and sustainable growth which is in line with the SDGs. Businesses create jobs, provide income, goods, services, and innovation. Responsible and inclusive business enhances equality among people and society – it ensures people, especially the marginalized, to have equitable access to the opportunities for economic and human development, for enhancing his/her well-being and dignity, contributing to the poverty alleviation. Responsible and inclusive business also provides innovative solutions to manage risks that help in reducing vulnerability and building resilience in the long term.</p> <p>This session seeks to discuss the following:</p> <ul style="list-style-type: none"> • What is responsible and inclusive business? In what ways, does responsible and inclusive business offer business solutions to development problems faced by those who are at the base of the pyramid (BOP)? • Leading businesses are experimenting with ways to create social, environmental and economic value by addressing these gaps through responsible and inclusive business. What are the successful responsible, inclusive business initiatives on delivering the SDGs and ASEAN 2025 goals? • What are the benefits of adopting responsible and inclusive business as a business strategy? How responsible and inclusive activities are changing businesses, and why companies aren't changing enough? • How governments and civil society can engage companies in meeting the inclusive, resilient and sustainable goals in ASEAN?

	<p>Moderator: Mr Thomas Thomas, CEO, ASEAN CSR Network</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Dr Anjan Ghosh, Global Director, Corporate Affairs Group, Intel Corporation • Mr Arin Jira, Chairman, Map Ta Phut Industrial Gases Co., Ltd; Vice Chairman, Federation of Thai Industries; Co-Chair, ASEAN Business Advisory Council • Dr Darian McBain, Global Director of Sustainable Development, Thai Union Group PCL • Mr Jose Ma A. Concepcion III, Presidential Adviser for Entrepreneurship, Philippines; ASEAN Mentorship for Entrepreneurs Network (AMEN) Legacy Champion; CEO, RFM, Philippines • Tan Sri Dato' Dr Mohd Munir Abdul Majid, Chairman, Bank Muamalat Malaysia Berhad; Chairman, ASEAN Business Advisory Council Malaysia • Mr Noke Kiroyan, Adviser, ASEAN CSR Network; Executive Chairman and Chief Consultant, Kiroyan Partners • Professor Surya Deva, Vice Chair, UN Working Group on Business and Human Rights
<p>12:00 – 12:30</p>	<p>Address by Dr Robert Yap, Chair, ASEAN Business Advisory Council</p> <p>Launch of ASEAN Mentorship for Entrepreneurs Network (AMEN)</p> <p>AMEN was established by the ASEAN Business Advisory Council during the Philippines’s ASEAN Chairmanship as a Public-Private Partnership (PPP) platform where mentors and teaching modules for MSMEs can be continually developed and actively shared across ASEAN as an effective way to promote inclusive growth and prosperity for all, as showcased by its theme for 2017.</p> <p>AMEN was officially launched in the Philippines on 12 November 2017 as part of the ASEAN Business and Investment Summit. This will be the ceremonial launch of AMEN in Singapore and responsible business conduct in ASEAN.</p>
<p>12:30 – 13:45</p>	<p>Networking Lunch</p>
<p>13:45 – 15:45</p>	<p>SESSION 2: Making the Case for Responsible and Inclusive Business among MSMEs: Challenges and Opportunities</p> <p>MSMEs development is one of the key pillars of growth in ASEAN, in light of the sector’s significant contribution to national and regional development, both in terms of value-added and of job creation and innovation. MSMEs make up between 88.8% and 99.9% of enterprises and account for between 51.7% and 97.2% of total employment in ASEAN.¹Responsible and inclusive business practice by MSMEs is critical for the region’s inclusive, resilient, people-centred and sustainable growth. It also creates direct and tangible value for MSMEs, for example improving their access to capital or enhancing their market access through greater participation in the regional and global value chains. However, studies have showed that MSMEs in ASEAN face many challenges, especially access to finance, markets, know-how and other barriers, which results in relatively low take up rate of responsible and inclusive business practice within the sector.</p>

¹ SME Development in a ASEAN: <http://asean.org/asean-economic-community/sectoral-bodies-under-the-purview-of-aem/micro-small-and-medium-enterprises/overview/>

	<p>This session will explore the following:</p> <ul style="list-style-type: none"> • How can responsible and inclusive business models be delivered by MSMEs? • What are the opportunities and challenges faced by MSMEs in establishing responsible and inclusive business models? • How can we promote a more inclusive environment for MSMEs? What are the roles of governments, companies, and civil society? <p>Moderator: Ms Josephine Romero, Senior Adviser to the Philippines’ Presidential Adviser (Minister level) for Entrepreneurship and Chairman of the ASEAN Business Advisory Council Philippines</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Mr Brook Horowitz, CEO, IBLF Global • Mr David Kiu, Vice President, Corporate Affairs, Mars Wrigley Confectionery Asia-Australia, Middle East and Africa • Mr George T. Barcelon, Chairman, Philippine Chamber of Commerce and Industry • Ms Joyce Chau, Network Representative Greater China, amfori BSCI • Mr Koh Seng Choon, Executive Director, Project Dignity Pte Ltd • Mr Max Bulakovskiy, Policy Analyst and Project Manager, Southeast Asia, Global Relations Secretariat, Organisation for Economic Co-operation and Development (OECD)
<p>15:45 – 16:15</p>	<p>Coffee Break</p>
<p>16:15 – 18:00</p>	<p>Release of Study on Corporate Disclosure on Business Integrity in ASEAN by Professor Lawrence Loh, Director, Centre of Governance Institutions & Organisations (CGIO), National University of Singapore (NUS) Business School and Mr Thomas Thomas, CEO, ASEAN CSR Network.</p> <p><u>SESSION 3: Enhancing Business Integrity and Anti-Corruption for Inclusive and Sustainable ASEAN</u></p> <p>Corruption has significant negative impact on all levels of society and in every aspect of development. However, Transparency International’s Corruption Perception Index highlights that most of the ASEAN countries are making little or no progress in ending corruption. Some might say public officials need to be responsible for this, but it is important to acknowledge the dual nature of corruption – corruption involves both public officials and private sector; data actually shows that majority of corrupt cases involve primarily the private sector.</p> <p>In an effort to prevent corruption in both public and private sectors, all ASEAN countries have signed and ratified the UN Conventions Against Corruption (UNCAC). In line with the UNCAC, all ASEAN countries have established/ improved relevant legislations, authorities and procedures to safeguard the integrity of not only public entities but also private entities. However, the overall effectiveness of laws and authorities is hampered by numerous factors. There is a strong business case for companies to operate in an ethical way, but companies are also not forthcoming enough in putting good governance, transparency and anti-corruption policies at the core of their business.</p>

	<p>This session will discuss:</p> <ul style="list-style-type: none"> • What is the progress of implementing UNCAC’s provisions related to the private sector in ASEAN? What are the challenges? • How to strengthen private sector engagement in the implementation of UNCAC? • How to instil business integrity and promote greater transparency and accountability in workplace? • What are potential and effective tripartite anti-corruption initiatives between governments, private sector and civil society that can help ASEAN attain a just, inclusive and sustainable society for all? <p>Moderator: Professor Lawrence Loh, Director, Centre of Governance Institutions & Organisations (CGIO), National University of Singapore (NUS) Business School</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Mrs Elodie Beth-Seo, Programme Advisor, Governance & Peacebuilding, United Nations Development Programme (UNDP) • Mr Francesco Checchi, Regional Corruption Advisor, United Nations Office on Drugs and Crime (UNODC) • Mr Gerard Forlin QC of Cornerstone Barristers, London; Denman Chambers, Sydney; and Maxwell Chambers, Singapore • Ms Sophia Aspesi Areias, Business Integrity Programme Manager, Transparency International Cambodia • Mrs Suryani Sidik Motik, Vice Chairman, Indonesia Chamber of Commerce and Industry (KADIN)
18:00	End of Day 1

Day 2 (Tuesday, 28 August 2018)

Time	Programme
08:00 – 09:00	Registration
09:00 – 10:30	<p>SESSION 4: Tackling Climate Change for a Resilient ASEAN: Incorporating “Green” into Businesses</p> <p>Studies have shown that the ASEAN region is significantly impacted by climate change with its dense coastal communities, and areas of poor infrastructure and preparedness. In the past decade, four out of the ten countries most impacted by the global warming have been ASEAN countries. The adoption of green business practices with a focus on resource efficiency, eco-innovation, sustainable production and consumption can help facilitate green growth and circular economy, driving green and smart cities, helping reduce sufficiently greenhouse gas emissions and building resilience to climate change.</p> <p>This session will address the following:</p> <ol style="list-style-type: none"> 1. How to encourage businesses to go green, and move from a linear to a circular economic system? What are the barriers and pushers?

	<ol style="list-style-type: none"> 2. Why smart and resilient cities are important to ASEAN’s future? What are the roles of businesses, governments and civil society? 3. What are the public-private-CSO partnership models that can increase the regional resilience against impacts of climate change? <p>Moderator: <i>Ms Lise Pretorius, Sustainable Finance Engagement Manager, WWF International</i></p> <p>Panellists:</p> <ul style="list-style-type: none"> • Mr Chia Boon Chong, Director, Group Sustainability, Singtel • Ms Esther An, Chief Sustainability Officer, City Developments Limited • Mr Hervé Simon, Group Marketing Director, Ayam Brand; Chairman of the Board, Southeast Asia Alliance for Sustainable Palm Oil (SASPO) • Ms Leonie Lee, Director of Energy & Climate Policy, Ministry of Environment and Water Resources, Singapore • Dr Mushtaq Ahmed Memon, Asia Pacific Regional Coordinator on Resource Efficiency Programme, United Nations Environment Programme (UNEP)
10:30 – 11:00	Coffee Break
11:00 – 12:30	<p>SESSION 5: Managing Human Rights Due Diligence in the Supply Chains</p> <p>A number of cases of human rights violation with severe adverse impacts in regional and global supply chains have been reported in recent years, particularly in the food, fishery and garment sectors, drawing intense attention from the public to businesses’ labour practices. Creating responsible and inclusive supply chains can be an important part of reducing human rights risks and maintaining the competitiveness of a company. ASEAN has taken positive steps in addressing labour issues with the ASEAN Guidelines for CSR on Labour being adopted by the Labour Ministers in 2016, and the leaders signing the ASEAN Consensus on Protection and Promotion of the Rights of the Migrant Workers in 2017, among other initiatives. But more needs to be done to reduce the risks of human rights abuse and modern-slavery within the supply chains.</p> <p>This session will discuss the following questions:</p> <ol style="list-style-type: none"> 1. How to build value-based, responsible supply chains? How to encourage good business practices and discourage bad practices? 2. What are the opportunities and challenges in addressing adverse impacts on human rights in the supply chains? 3. What tools that businesses can use to manage their human right due diligence and address such adverse impacts? 4. How can business work with other stakeholders to reduce the risks of human rights violation and address adverse impacts on human rights more effectively? <p>Moderator: <i>Mr Livio Sarandrea, Business & Human Rights Advisor, United Nations Development Programme (UNDP)</i></p>

	<p>Panellists:</p> <ul style="list-style-type: none"> • Mr Christopher Ng, Regional Secretary, UNI Apro • Mr Edmund Bon, Malaysia’s Representative to the ASEAN Intergovernmental Commission on Human Rights (AICHR) • Mr Mark Hodge, Senior Associate, Shift • Mr Simon Bennett, General Manager – Sustainable Development, Swire Pacific Offshore • Dr Seree Nonthasoot, Thailand’s Representative to the ASEAN Intergovernmental Commission on Human Rights (AICHR)
12:30 – 13:00	Closing Remarks by Mr Thomas Thomas, CEO, ASEAN CSR Network
13:00 – 14:00	Networking lunch
14:00 – 17:30	<p>Business and Human Rights Workshop</p> <p>The workshop seeks to bring together companies in ASEAN, in particular medium to large enterprises, to introduce basic concepts within business & human rights. It seeks to address the what and how – i.e. what BHR is and the framework which companies can use to bring BHR from paper to action.</p> <p>The workshop will introduce in particular the UN Guiding Principles on Business and Human Rights (UNGPs), and how it can provide a useful framework for companies.</p> <p><u>PART 1: Introducing the Broad Framework – The UN Guiding Principles on Business & Human Rights (UNGPs)</u></p> <p>Presenter: Professor Mahdev Mohan, Assistant Professor, School of Law, Singapore Management University (SMU)</p> <p><u>PART 2: Role of Governments and Businesses in UNGPs</u></p> <p>Presenter: Dr Seree Nonthasoot, Thailand’s Representative to the AICHR</p> <p><u>PART 3: Common Human Rights Issues Facing Businesses and Remedies</u></p> <p>Presenter: Mr Edmund Bon, Malaysia’s Representative to the AICHR</p> <p><u>PART 4: Sharing Reflections and Lessons Learnt on Managing Human Rights Due Diligence in Labour Supply Chain</u></p> <p>Presenter: Ms Laura Greene, Project Officer, Corporate Responsibility in Eliminating Slavery and Trafficking (CREST), International Organization for Migration (IOM)</p>
End of event	
14:00 – 17:30	Coordination Meeting of the ASEAN Working Group on Business Integrity (By-invite only)